

STRATEGIC PLANNING SUMMARY

Item	Strategy	Action Items	Planned Outputs	Planned Outcomes*
<p>COMMUNICATIONS AND COLLABORATION</p>	<p>To develop a unified voice for workforce development activities throughout the region</p>	<ul style="list-style-type: none"> • Develop approaches to communicate the regional plan and its parameters • Determine what groups should be at the table as part of the regional workforce system • Implement a process to share information and needs between and among the regional partners • Establish a method to communicate as single voice to the region, building on the OMJ and AJC branding • Develop a digital communications plan for the region • Establish new ways for customers to receive services throughout the region • Train staff to increase knowledge of the partner services that are available throughout the region 	<ul style="list-style-type: none"> • Kick off event to announce plan • Briefing paper of key players and initiatives • New partnerships, including roles and resource agreements, as applicable • Intra-regional communications plan • Regional outreach materials • Regional events, such as career and job fairs • Consistent websites for OMJ Centers • Regional use of social media • Access points • Electronic services, such as online forms, orientations, assessments, and workshops • Staff training sessions 	<p>_#_ new partners</p> <p>_#_ new business customers</p> <p>_#_ new job seeker customers</p>

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BUSINESS SERVICES	To develop a consistent approach for business services throughout the region	<ul style="list-style-type: none"> • Determine key sectors and occupations for the region based on current labor market information • Convene businesses, chambers, industry groups, economic development organizations from throughout the region to gather input about needs • Create a menu of regional business services to meet employers’ immediate and future workforce needs • Implement a regional team for business services, including workforce, economic development, education, and others • Develop business champions from throughout the region 	<ul style="list-style-type: none"> • Listing of key sectors and occupations to target for the region • Industry-based forums to discuss sector current and future needs regarding skills, certifications, career pathways, etc. • Regional processes and procedures for business services, including confidentiality agreements, as applicable • Standard forms, funding levels, time periods, etc. for business services • Regional business services team • Staff training for business services • Referrals and recommendations from businesses 	<p style="text-align: center;">_#_ training enrollments in targeted occupations</p> <p style="text-align: center;">_#_ placements in targeted occupations</p> <p style="text-align: center;">_#_ new business customers in targeted sectors</p>

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JOB SEEKER SERVICES	To develop a consistent approach for job seeker services throughout the region	<ul style="list-style-type: none"> • Review training programs as related to outcomes to determine those that are meeting (or failing) expectations throughout the region • Identify groups that are currently underserved in the region (e.g., ex-offenders, dropouts, persons with disabilities, substance abusers, impoverished, etc.) • Determine services/activities to better prepare job seekers for work on a regional basis (e.g., barrier removal, alternative education/training methods, job readiness training, etc.) • Leverage alternatives that are available in the region for support services, including transportation alternatives • Utilize standard approach for training and support services within the region 	<ul style="list-style-type: none"> • Listing of training programs and outcomes • Listing of underserved populations • New (or prioritized) services/training curricula • Support services listing by organization • Regional processes and procedures for job seeker services • Standard forms, funding levels, time periods, etc. for job seeker services 	<p style="text-align: center;">_ % _ increase or decrease in training program enrollments</p> <p style="text-align: center;">_ % _ increase in underserved customers</p> <p style="text-align: center;">_ % _ increase in support services resources</p>

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POLICIES AND PRACTICES	To develop a regional approach for public workforce policies and practices	<ul style="list-style-type: none"> • Research policies at national/state/regional/local levels to identify best practices to replicate in the region • Research current processes and procedures to identify ways to improve services and/or outcomes, as well as promote consistency of services in the region • Establish operational performance measures for the region 	<ul style="list-style-type: none"> • Best practices for funding, eligibility, training, supportive services, technology usage, etc., from WIOA, WP, TANF, Older Workers, ABLE, Vocational Rehabilitation, SBA, and HUD programs • Regional processes and procedures for activities such as customer intake, referral, tracking, performance reporting, etc. • Regional operational performance measures 	To be developed when specific policies and practices enhancements are identified

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RESOURCES	To maximize the available workforce resources throughout the region	<ul style="list-style-type: none"> • Identify the available assets and resources of the region (e.g., employers, key partners, workforce, educators, etc.) • Research and secure alternative funds (e.g., public, private, philanthropic, community-based, fee-for-service, etc.) • Explore feasibility of pooling resources/ sharing costs within the region (e.g., administration, outreach, procurement, monitoring, events, technologies, physical and website presence, supportive services, etc.) • Consider possibility of shifting funds/resources between local areas to meet specific needs within the region 	<ul style="list-style-type: none"> • Regional Asset Map • List of possible funding sources • Grant applications • Fee-for-service activities • Regional policies and procedures for cost sharing/pooling • Regional policies and procedures for shifting funds/resources 	<p style="text-align: center;">_#_ grant applications submitted</p> <p style="text-align: center;">_%_ increase in funding</p> <p style="text-align: center;">_#_ in shared resources/ costs</p>

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